

STRATEGIC ANALYTIC

SOLUTIONS



- BUSINESS STRATEGY
- BUSINESS VALUATIONS
- ONLINE MARKETING
- DATABASE MARKETING
- CUSTOMER SEGMENTATION
- PREDICTIVE MODELING
- PROFIT OPTIMIZATION



DOES YOUR BUSINESS HAVE THE RIGHT STRATEGY?

Strategic Analytic Solutions is an Atlanta-based consulting firm that provides information-based strategies to enable small and medium businesses achieve sustainable and profitable long term growth

- ✓ Acquire profitable customers
- ✓ Reduce customer attrition
- ✓ Increase customer share-of-wallet
- ✓ Identify value drivers
- ✓ Reduce costs
- ✓ Optimize customer profitability
- ✓ Grow market share
- ✓ Improve marketing effectiveness

INFORMATION-BASED STRATEGIES DELIVER SUPERIOR PERFORMANCE

For more information or to schedule a no-obligation consultation contact us at:
(770) 205-6465

WWW.STRATEGICANALYTICSOLUTIONS.COM



BUSINESS STRATEGY
SMALL BUSINESS SERVICES